

ARIZONA HISTORICAL ADVISORY COMMISSION

May 16, 2012
MINUTES

The Arizona Historical Advisory Commission (AHAC) met via conference call at 2:05 p.m. on May 16, 2012 at 1700 West Washington St., 7th Floor, Phoenix, AZ 85007. *(Full recording available on request.)*

Members Present

Dora Vasquez, Chairman	Juliana Yoder, Citizen Public Member
James Garrison State Historic Preservation Officer, Arizona State Parks	The Honorable Ken Bennett Secretary of State
John Langellier, Director Sharlot Hall Museum – via phone	Marc Ashton CEO, Foundation for Blind Children – via phone
Carol Warren, Citizen Public Member – via phone	Karen Churchard, Citizen Public Member – via phone
Catherine May, Public Member, SRP	Anne Woosley, Executive Director Arizona Historical Society – via phone
Beth Grindell, Arizona State Museum	Jay Ziemann, Arizona State Parks

Members Absent

Lisa Schnebly-Heidinger, Citizen Public Member	Mark Stanton on behalf of Sherry Henry Arizona Office of Tourism
Scott Cancelosi, Citizen, Public Member	Joan Clark, Director; Arizona State Library, Archives & Public Records
Teresita Majewski, Historic Sites Review Committee	Karen Liersch on behalf of Sup. of Education John Huppenthal, Department of Education

Staff Present

Jim Drake - Assistant Secretary of State	Anne Wallace – AHAC Consultant
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Members of the Public Present

Sen. Adam Driggs	Mr. Barry Goldwater Jr.
Jess Yescalis, Yescalis Campaign Solutions	

CALL TO ORDER

Dora Vasquez, Chair, called the meeting to order at 2:05 p.m.

INTRODUCTIONS/ANNOUNCEMENTS

New Business

Ms. Vasquez asked Mr. Jim Drake to lead the discussion on the Goldwater Statute

Mr. Drake thanked Commissioners for attending meeting on short notice. He expressed his concern about where AHAC is with the fund raising and there was a motion made at the April 24, 2012 meeting to pay \$3,000 for the insurance policy, \$46,000 for expenses and hold off paying the events planner \$30,000 and \$15,000 for the tribute video for now. During a meeting with the fundraiser to go over some of the fundraising details and charts. Mr. Drake noted that some of the budget projections were higher than the revenues that were actually coming in and so in terms of projections fundraising is a little bit behind the stated goal however Mr. Yescalis has managed to keep down costs accordingly so in terms of a net revenue raising AHAC is about where the project would be if costs had been as projected and higher revenue coming in.

Mr. Drake also noted the motion that passed also holds off paying Yescalis Campaign Strategies the funds due according to the contract with the company. , which is capped at \$5000 a month, puts AHAC in a bind. These are the two reasons this meeting was called - to discuss where we are, where we need to be and to readdress the monies due to Jess and his group.

Ms. Vasquez asked Mr. Drake to clarify that AHAC is paying Yescalis Campaign Solutions \$5000 a month regardless is any money is raised.

Mr. Drake stated that the contract is based on an hourly figure capped at \$5000 per month and not on an amount raised. If Mr. Yescalis does not spend any time during a month on the Goldwater Statue Project, he will not receive any payment for that month.

Discussion continued on how much is currently owed Mr. Yescalis, when the contract was signed and how much money has been raised to date. Mr. Yescalis stated that approximately \$200,000 has been raised so far. There is an additional \$35,000 pledged and \$15,000 in-kind.

When asked why no invoice has been presented before now, Mr. Yescalis talked about an agreement upon the request of Sec. Bennett and Mr. Drake's request to prioritize any statue bills that were due over any other expenses including celebrations and fundraising fees and costs. Until last month when the bulk of the money for the tribute dinner were raised, monies raised were needed to pay hard statue costs so Mr. Yescalis deferred his invoices to allow the hard statue costs to be paid first. Now that the money is available and AHAC can become current, he submitted invoices for that period. We discussed that with Anne as well.

Per Ms. Vasquez's request this information has been added to the payment file that explains why we have such a big payment due. She then asked for any questions from the Commission.

Beth Grindell asked about the prospects looking like for raising the rest of the funds needed.

Mr. Yescalis provided the information. He is moving from core conservative donors to about 100 top level donors, many whom have indicated they are going to give but have not yet signed formal documents. Sen. Kyle has offered to host a fund raising event in Washington DC. Congressman Shadegg has offered to do a couple of top tier donor meetings with folks who are not yet committed. Barry Goldwater Jr., Sen. Driggs and Mr. Yescalis have a list of 30 people that they will be meeting with over the next 90 days to ask for donations ranging from \$10,000 – \$25,000. He believes prospects remain good on this 18 month project to raise the total amount. The company never anticipated that it would be raised upfront. We're pretty much right on track and anticipate continuing to be so.

Ms. Vasquez asked if Mr. Yescalis anticipates continuing to bill AHAC at the full \$5000 for the remainder of the contract.

Mr. Yescalis stated that it that remains likely although if fund raising goals are reached early there's a possibility there will a couple of months of down time until the dinner in Washington DC, and other ideas including a public display of the statue prior to its move to Washington. At that point Yescalis Campaign Solutions would re-engage in an event planning capacity. It's hard to say for sure if or when that would happen.

Mr. Drake then thanked Marc Ashton for his diligence in overseeing the care of public monies and appreciate the fact that he's been really attuned to this and keeping an eye on it, on behalf of the Sec. of State's Office.

Dora – call for a motion to pay the \$45,000 for the last nine months, made in two motions.

Sec. Bennett moved and John Langellier seconded a motion to pay Yescalis Campaign Solutions \$30,000 to cover contracted work with the invoices already submitted to AHAC. Motion passed unanimously.

Catherine May moved and Jay Ziemann seconded motion to pay the \$15,000 video production cost invoice. Motion passed unanimously.

Ms. Vasquez asked that AHAC continue to memorialize discussions.

Mr. Drake told Commissioner that efforts are being made to put together a field trip for AHAC members to go down to the artist's studio and view this and talk to her about the whole process.

ADJOURNMENT

The meeting was adjourned at 2:22 p.m.